



# UNIVERSITY OF MARY HARDIN-BAYLOR BACHELOR OF BUSINESS ADMINISTRATION

## MULTIMEDIA AND INFORMATION TECHNOLOGY

STUDENT NAME \_\_\_\_\_  
EMAIL \_\_\_\_\_

ID # \_\_\_\_\_  
PHONE # \_\_\_\_\_

124 MINIMUM HOURS
36 UPPER LEVEL HOURS
31 HOURS AT UMHB

<b>UMHB CORE CURRICULUM</b>
<b>46 HOURS</b>

<b>ENGLISH - 9 HOURS</b>			
ENGL 1321*	Comp I		
ENGL 1322*	Comp II		
	Literature		

\*Must earn a "C" or higher in ENGL 1321 & 1322

<b>SCIENCES</b>			
<b>7 HOURS</b>			
	Lab Science		
	Sci. Inquiry/Nat. Sci.		

<b>QUANTITATIVE REASONING - 3 HOURS</b>			
MATH 1306	College Algebra		

<b>ACTIVITY PE - 2 COURSES</b>			

<b>FRESHMAN SEMINAR - 1 HOUR</b>			

<b>CHAPEL - 1 TO 4 SEMESTERS</b>			
UMHB 1002			
UMHB 1002			
UMHB 1002			
UMHB 1002			

PREVIOUS COLLEGES / UNIVERSITIES ATTENDED:

- (1) \_\_\_\_\_
- (2) \_\_\_\_\_
- (3) \_\_\_\_\_

<b>CHRISTIAN STUDIES - 6 HOURS</b>			
CSBS 1311	Engaging the Old Testament		
CSBS 1312	Engaging the New Testament		

<b>SOCIAL SCIENCE - 6 HOURS</b>			
TWO DIFFERENT DISCIPLINES OUTSIDE OF THE MAJOR			
#See Business Foundation (BECO 2311)	-	-	

<b>WORLD IDEAS OR PHILOSOPHY OR NON-US HISTORY - 3 HOURS</b>			

<b>GLOBAL ISSUES OR SOCIAL SCIENCE - 3 HOURS</b>			
*See Business Foundation (BECO 2312)	-	-	

<b>PUBLIC SPEAKING</b>			
<b>3 HOURS</b>			
COMM 1320	Public Speaking		

<b>FINE ARTS - 3 HOURS</b>			

<b>ELECTIVES</b>			
<b>AS NEEDED TO COMPLETE 124 HOURS</b>			

<b>FINE ARTS EXPERIENCE - 2 TO 8 CREDITS</b>							
UMHB 1005					UMHB 1005		
UMHB 1005					UMHB 1005		
UMHB 1005					UMHB 1005		
UMHB 1005					UMHB 1005		

All students must comply with College of Business entrance requirements.

**UMHB REGISTRAR'S OFFICE OFFICIAL 2017 - 2018**

<b>PROFESSIONAL BUSINESS FOUNDATION</b>			
<b>30 HOURS</b>			
BACC 2311	Financial Accounting		
BACC 2312	Managerial Accounting		
BADM 1301	Intro to Business		
BADM 2312	Communicating in Bus		
BCIS 1301	Technological Solutions		
BECO 2311#	Macroeconomics		
BECO 2312*	Microeconomics		
BLDR 2350	Christ Princ & Bus Ldrship		
BQBA 2301	Intro Quantitative Methods		
BQBA 2302	Business Data Analysis		

#BECO 2311 fulfills 3 of the 6 hours of Social Science in the

UMHB Core Curriculum.

\*BECO 2312 fulfills the GI/Social Science block in the UMHB Core Curriculum.

<b>PROFESSIONAL BUSINESS CORE</b>			
<b>27 HOURS</b>			
BADM 4090	Practical Experience		
BADM 3311	Global Comp/Int'l Bus		
BADM 4341	Business Ethics		
BFIN 3311	Principles of Finance		
BLAW 3311	Business Law		
BMGT 3310	Fundamentals of Mgt		
BMGT 4349	Strategic Mgt & Policy		
BMKT 3311	Principles of Marketing		
BSYS 3312	Management Info Systems		
BSYS 3325	Production/Operations Mgt		

<b>BUSINESS AREA MAJOR</b>			
<b>12 HOURS MIN. (6 UPPER LEVEL) AT UMHB</b>			
<b>12 HOURS MIN. UPPER LEVEL</b>			
<b>MULTIMEDIA &amp; INFORMATION TECHNOLOGY</b>			
<b>18 HOURS</b>			
BCIS 2318	Intro to Web Site Design		
BCIS 3311	Social Media		
BCIS 3335	Digital Video Editing		
BCIS 3370	Computer 3D Modeling		
BCIS 4315	Interactive Multimedia		
BCIS 4370	IS Mgt/Capstone Project		

A 2.50 GPA is required in the major for graduation.

<b>BUSINESS ELECTIVES - 9 HRS UPPER LEVEL or</b>			
<b>BUSINESS SPECIALIZATION - 9 HOURS or</b>			
<b>BUSINESS AREA MINOR - 12 HOURS or</b>			
<b>SECOND BUSINESS MAJOR - 18 HOURS or</b>			
<b>NON-BUSINESS MINOR - 18-24 HOURS</b>			

300 hours of practical work experience in major required through full- or part-time employment, internships, apprenticeships, international experiences, or co-op experience.

A 2.5 cumulative GPA is required for all business courses (BACC, BADM, BECO, BCIS, BENT, BLAW, BLDR, BMGT, BMKT, BQBA AND BSYS) taken at UMHB.